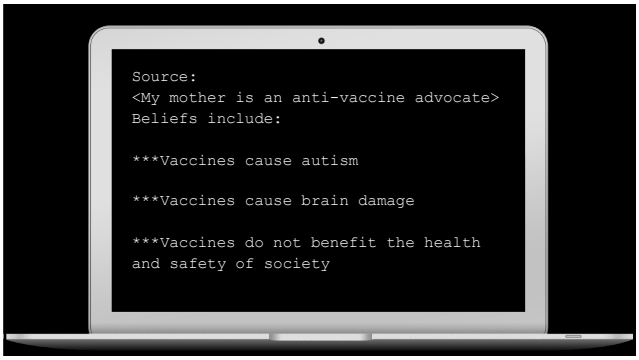
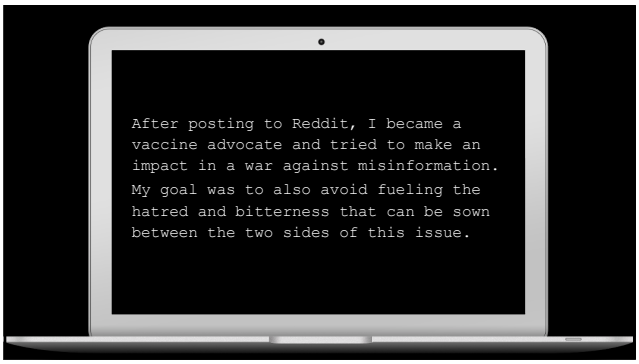
How social media leaves youth at risk to preventable diseases

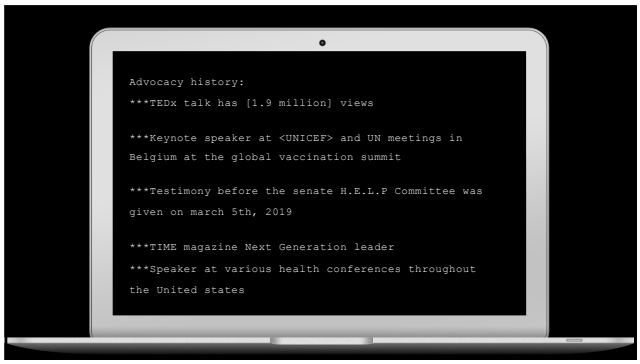
1



2



3


Advocacy history:
***TEDx talk has [1.9 million] views
***Keynote speaker at <UNICEF> and UN meetings in Belgium at the global vaccination summit
***Testimony before the senate H.E.L.P Committee was given on march 5th, 2019
***TIME magazine Next Generation leader
***Speaker at various health conferences throughout the United states

4

UNICEF.png: CREDIT news4europe
unicef
for every child

5

AVAAZ.png: CREDIT The Mercury news

6

TIME.png: CREDIT_The Norwalk Reflector
and TIME magazine
DINA EL WEDIDI
ETHAN LINDENBERGER

7

Global_vaccination_summit.png:
#Vaccinated
J. C. JUNCKER

8

Vice_investigates(now_on_HULU).png:
S1 E6 - Anti-Vaxx Fever
NEW
Measles was once a disease of the past-- but now, historic outbreaks across the US are being blamed on rising anti-vaccination sentiment. Vice News' Krishna Andavolu investigates how and why this increasingly coordinated movement is gaining ground.
55 min • TVMA • News, News Magazine • Airdate: 2...

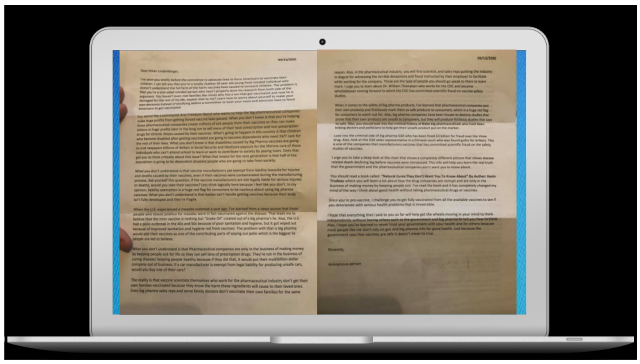
9

Throughout this time I was called an expert in medical misinformation, how it spreads, the messages that are disseminated, and why they are so effective.

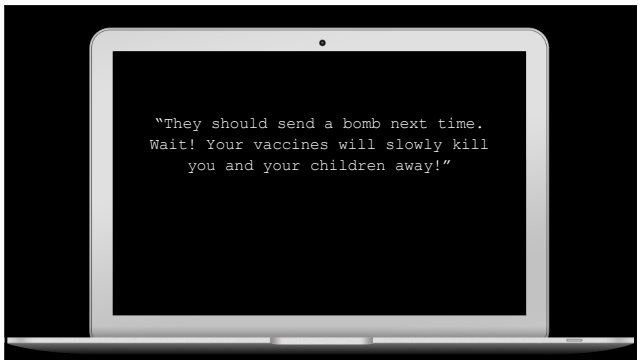
10

Not all of this is entirely positive though, and advocating for something we see as common sense poses very real threats to your safety.

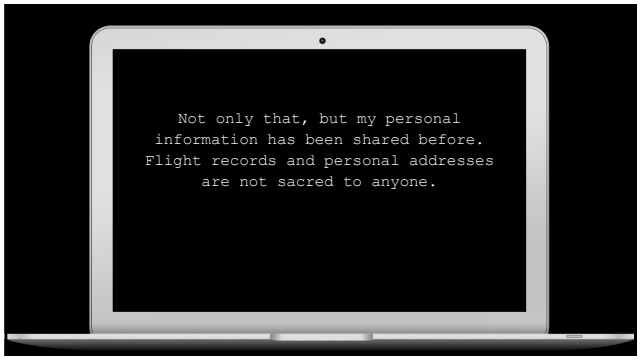
11



12


"They should send a bomb next time.
Wait! Your vaccines will slowly kill
you and your children away!"

13


Not only that, but my personal
information has been shared before.
Flight records and personal addresses
are not sacred to anyone.

14

Things can get scary
when you challenge misinformation

15

What role does social media play in this?

16

Credit: Facebook

17

Credit: The New York Times Company
AMUSING OURSELVES TO DEATH
NEIL POSTMAN

18

"Americans no longer talk to each other, they entertain each other. They do not exchange ideas, they exchange images. They do not argue with propositions; they argue with good looks, celebrities and commercials."

19

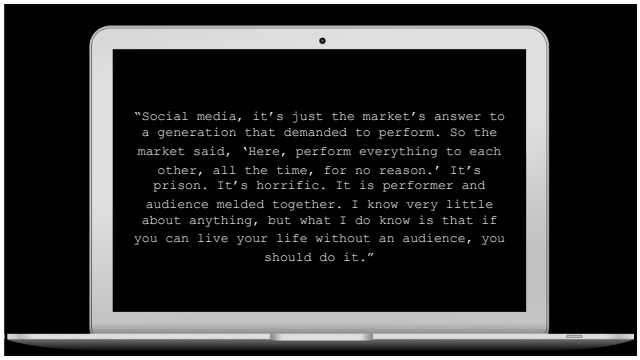
1985

20

The CULTURE of social media is ENTERTAINMENT focused, which leads to MONETIZATION of our attention spans
And a lack of REGULATION and OVERSIGHT because its PROFITABLE

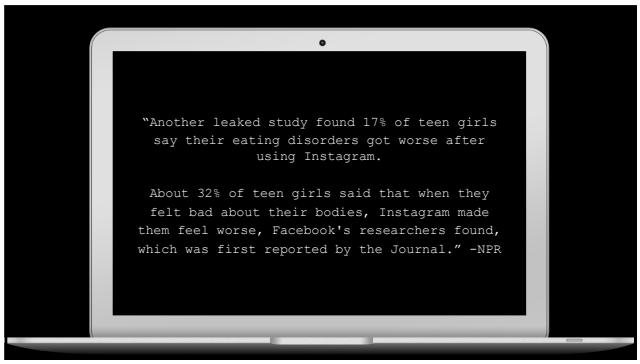
21

22

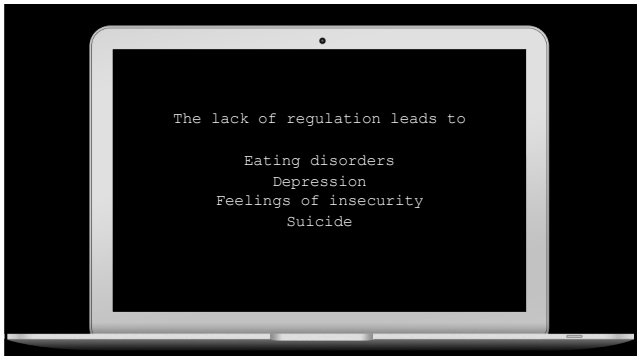

"Social media, it's just the market's answer to a generation that demanded to perform. So the market said, 'Here, perform everything to each other, all the time, for no reason.' It's prison. It's horrific. It is performer and audience melded together. I know very little about anything, but what I do know is that if you can live your life without an audience, you should do it."

23

24


"Another leaked study found 17% of teen girls say their eating disorders got worse after using Instagram.
About 32% of teen girls said that when they felt bad about their bodies, Instagram made them feel worse, Facebook's researchers found, which was first reported by the Journal." -NPR

25


The lack of regulation leads to
Eating disorders
Depression
Feelings of insecurity
Suicide

26

So how does social media
Drive preventable disease outbreaks?

27

According to NPR, just 12 people are responsible for a bulk (65%) of the misinformation online. Coined the "disinformation dozen," they include the following.
Joseph Mercola, Robert F. Kennedy, Jr., Ty and Charlene Bollinger, Sherri Tenpenny, Rizza Islam, Rashid Buttar, Erin Elizabeth, Sayer Ji, Kelly Brogan, Christiane Northrup, Ben Tapper, and Kevin Jenkins.
Many sell supplements and other health alternatives to traditional medicine, and some, like Robert F. Kennedy Jr, are infamous for their anti vaccine misinformation.

28

Social media is the breeding grounds of misinformation
The culture promotes high engagement, entertaining messaging
The lack of regulation allows it to spread without concern
People want an audience and are consuming information at mass regardless of if its true or not
A small group of people take advantage of these things and pedal a large amount of misinformation

29

"Vaccine hesitancy may be fueled by health information obtained from a variety of sources, including new media such as the Internet and social media platforms. As access to technology has improved, social media has attained global penetrance. In contrast to traditional media, social media allow individuals to rapidly create and share content globally without editorial oversight."
-NCBI 'Social media and vaccine hesitancy: new updates for the era of COVID-19 and globalized infectious diseases'

30

So what do we do?

31

Call for change and challenge these companies

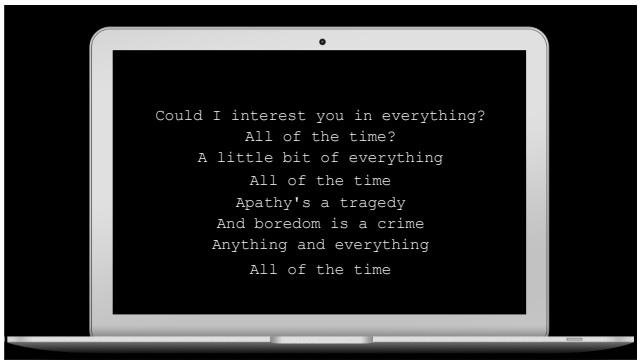
32

33

That's not all

34

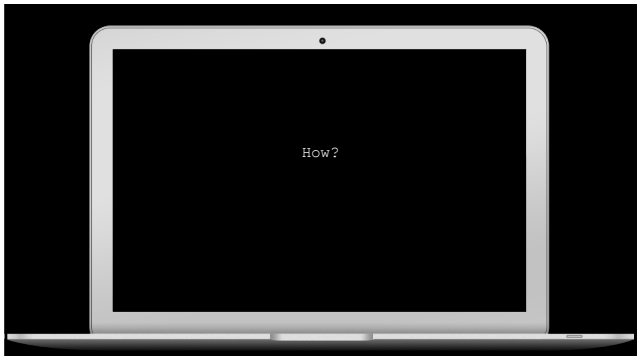
35


Could I interest you in everything?
All of the time?
A little bit of everything
All of the time
Apathy's a tragedy
And boredom is a crime
Anything and everything
All of the time

36

The culture needs to change
And our relationship with social media
Needs to change too

37


How?

38

How else.

39

40